



DARK HEART

TIMES SQUARE : LOVE IN THE LIGHT

In the overly lit and frenzied space of Times Square, Dark Heart is a moment of calm and peace dedicated to the celebration of attentive heartfelt love. A silhouetted heart inundated by lights and color from its surroundings, Dark Heart is an elegant stacked wooden structure that utilizes its tectonics and the absence of light to create powerful visual and spatial effects, absorbing and complimenting its site. Movement around and within the twisting stacked filigree beautifully breaks up the surroundings into glimpses of light cut at an angle, while simultaneously, from different vantage points, Dark Heart solidifies and dissolves offering an urban sanctuary to celebrate all kinds of love. Embedded in the city, Dark Heart glows with long sweeping linear red pulses activated by proximity sensors as well as attention from long-distance visitors online encouraging everyone to focus on their heart and the people they are with.

ALIBI STUDIO

www.alibistudio.com | Catie Newell
and Dark Heart project team Alibi: Patrick Ethen

Collective Heart

No heart is ideal. Instead, every heart is unique and imperfect.

The “Collective Heart” proposal for the Times Square Arts Alliance competition celebrated the idea that every drawing of a heart is different from another. A crowd-sourced “collective heart” would be created through a process of collecting hearts drawn by many people. A phone app would invite the public to draw and upload their heart drawings. During the installation’s design process, a selection of these drawings would be imprinted and perforated onto twenty-four Tyvek panels that form the core of the installation.

The panels would combine together to form New York’s “Collective Heart”— each individual panel would contain one person’s heart drawing. The Tyvek panels would be perforated in the area bounded by each heart, allowing views and light to pass from one panel to another. By viewing all of the panels together, a three-dimensional collective heart would appear. The panels would allow for a limited range of movement, inviting visitors to rotate panels to reveal the collective heart. Each panel would include a simple motion sensor; the panel movement would cause a lighting effect that would cause individual hearts to glow. In Times Square itself, visitors will be invited to download the “Collective Heart” phone app and submit their own heart drawings. New York’s collective heart, created by thousands of individual drawings and updated live, would create an online “after-life” to the original event.

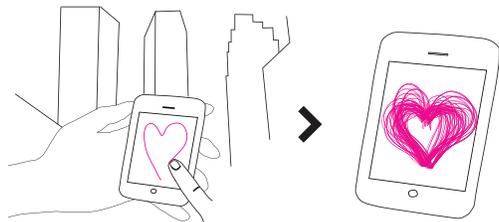
| Type | Completion | Client |
|------------------------|------------|--|
| Competition (Cultural) | 2014 | Times Square Arts Alliance, Architectural League of New York |
| Location | Size | |
| New York | 500 SF | |



Large Tyvek panels are imprinted with imperfect heart drawings and are lit with color when moved by a visitor.



The “collective heart” appears when many imperfect hearts, imprinted and perforated onto panels, are viewed through each other.



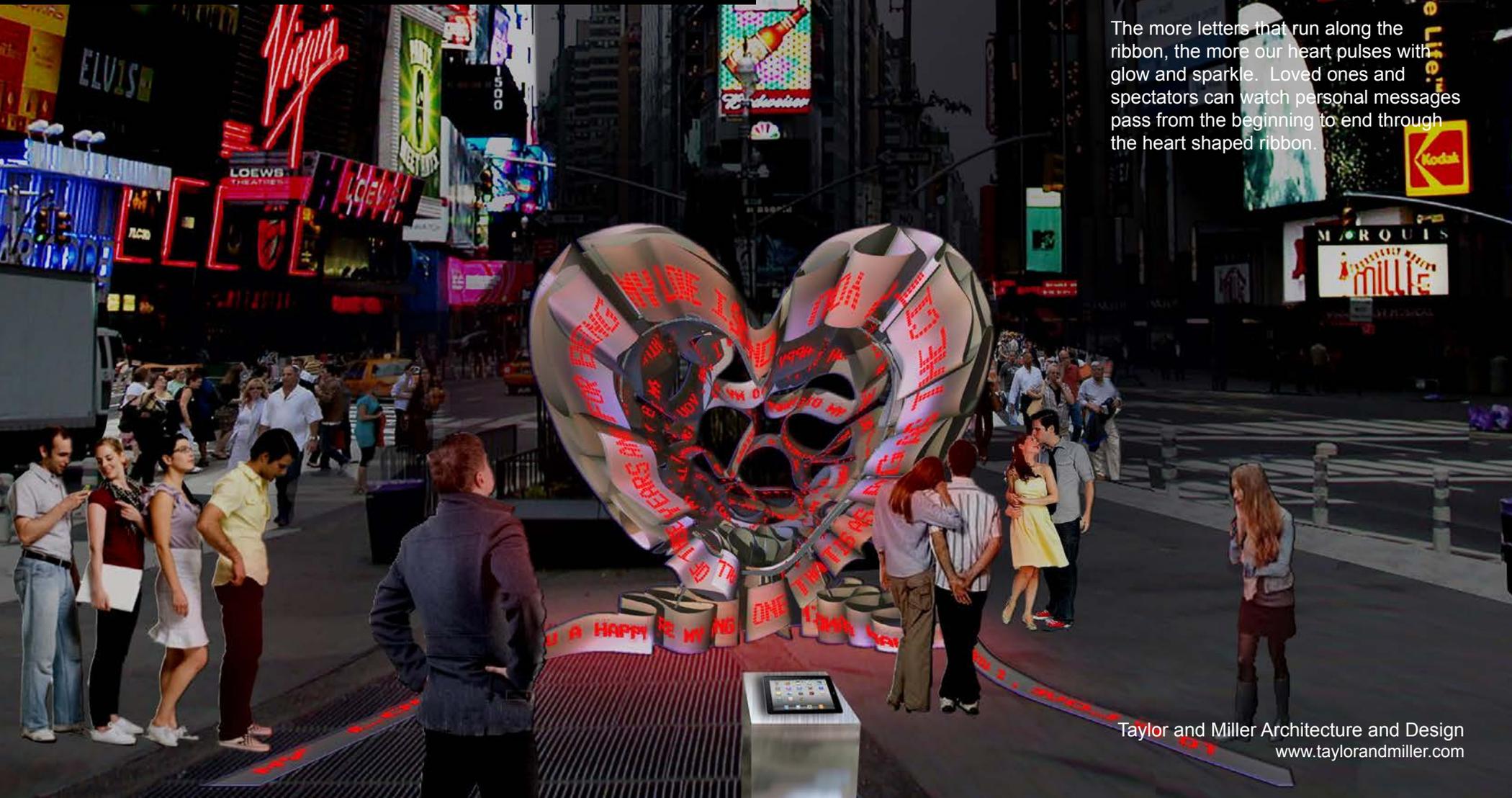
A phone app would invite the public to submit their own heart drawings and participate in a crowd-sourced public drawing event.



LOVE LETTER: A method for conveying messages of adoration for our loved ones, our city, and the world at large.

One part love letter, one part LED marguee, one part NYC ticker tape, and one part Valentine's decoration, this sculpture is made up of a single ribbon. Upon this single ribbon are a series of LED diodes that are programmed to receive and represent letters of love via internet or local input.

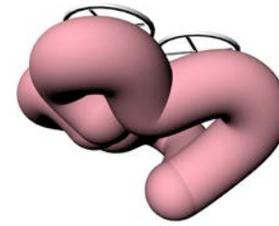
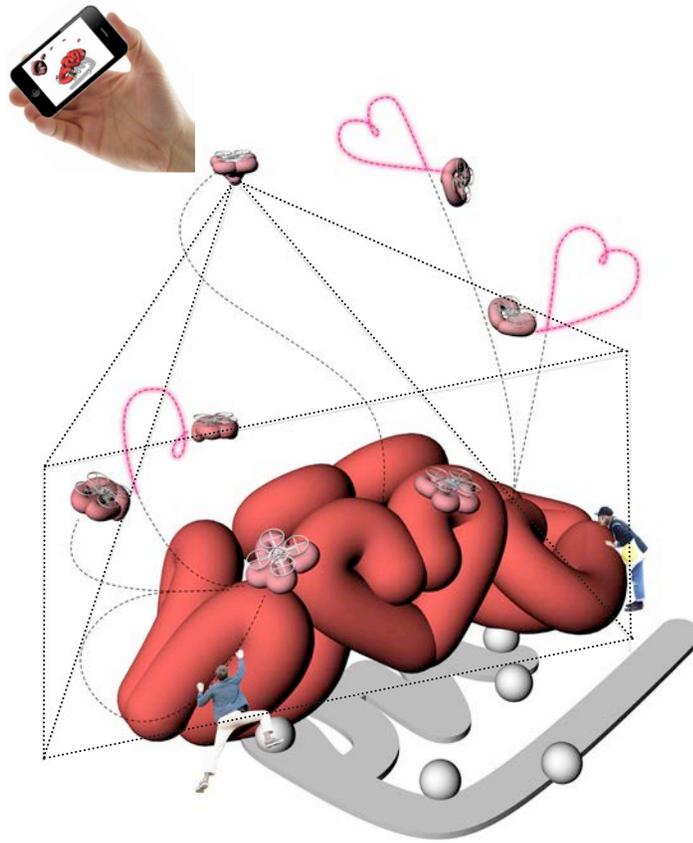
The more letters that run along the ribbon, the more our heart pulses with glow and sparkle. Loved ones and spectators can watch personal messages pass from the beginning to end through the heart shaped ribbon.



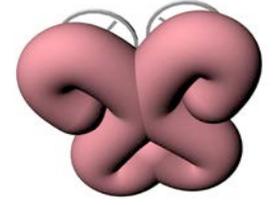
HEART THROB

The Bittertang Farm + James Lowder

Beyond being patient and kind, love is a sensation that is at once frantic, gut-wrenching, and joyous, it is an exhilaration due to its irrational, tumultuous and chaotic nature; this vibrancy of emotions and sensations is what Heart Throb aspires to capture in architectural form. Toying with Valentine's day imagery of the heart as well as cupids, Heart Throb creates various versions of the heart through puffs of smoke and foam as well as with its swarm of cupids (outfitted drones with choreographed movement) which create a pulsating experience. These various iterations and various states of legibility - at times fully figured, other times momentary and fleeting, and sometimes only visible from specific views, are like love...
...all around you just waiting to be discovered.



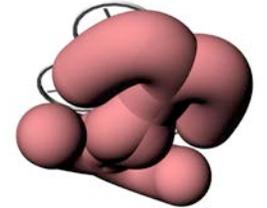
Camera Cupid



Alpha Cupid

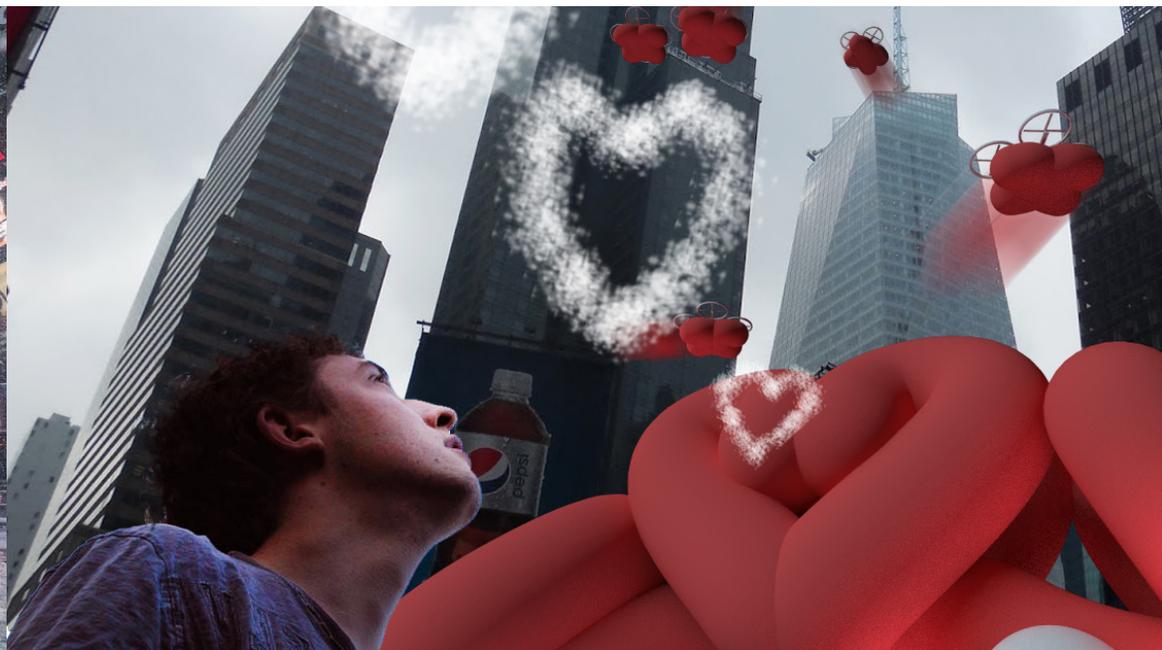
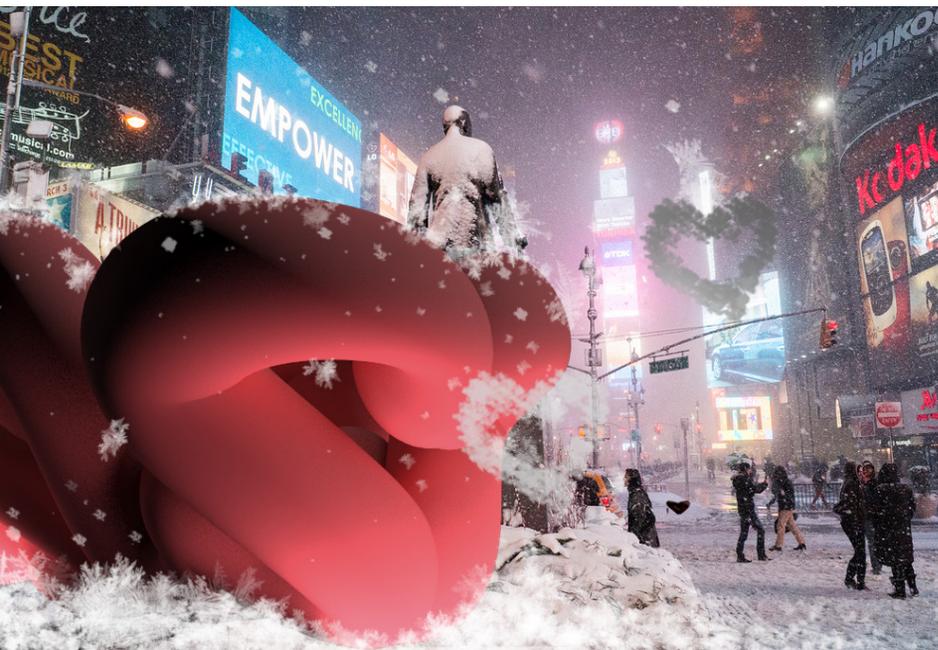


Dancer (Leader) Cupid



Dancer (Follower) Cupid

The cupids (outfitted drones) perform choreographed light displays tracing the shapes of hearts in the sky above Times Square. The cupids thicken the air with cherubic charm, animating love's most famous protege. One of these cupids is adorned with a camera capable of snapping aerial photographs of lovers locked in the throes of passion and accessible through Instagram and an online platform. Love can be shared with those near and far.



Lovepost

by Chat Travieso
www.chattravieso.com

Lovepost is a participatory design installation that connects people from disparate backgrounds around the globe. Love can mean many different things, but on Valentine's Day we primarily celebrate romantic love and our relationship with those closest to us. *Lovepost* looks at love from a wider and more radical lens. Inspired by tourist information booths, newsstands, and souvenir shops, the piece consists of a heart-shaped kiosk with an attendant in it who hands out postcards to visitors. These visitors would be instructed to write a message about love on that postcard to a non-specific stranger and mail it out. At the end of the installation everyone who participated would receive a postcard in the mail written by another visitor, thus creating a continuous thread of love messages among all the *Lovepost* contributors.

The task of writing a message to a stranger encourages us to think about love as a generous, empathic, and selfless act. The fact that there is no immediate physical take away, that one has to wait weeks to receive a postcard, challenges a culture of instant gratification and promotes the idea of love as a process, rather than a thing. No one else besides the person who wrote the postcard, and the person who receives the postcard would read the message, so the project is both very expansive (potentially spanning the whole globe) while at the same time extremely intimate.

